

ATTENTION PREMIUM COACHES & CONSULTANTS:

Your Exclusive Invitation To Get An Influxe Site At A Fraction Of The Cost Of The Beautiful Brands We've Created For Industry Influencers

Like Joe Polish, Alex Moscow, Mike Dillard, Mike Koenigs, & many more...

Listen up because we're dropping the deal of the year for your coaching and consulting business in 2021, right here - right now!

Custom personal brand sites specifically designed for premium coaches and consultants utilizing our best standardized processes at a fraction of our regular prices.

Here's WHY we're doing this (and what it means for you)...

REASON No1

We have a vision of democratizing premium personal brand sites. The idea for Influxe initially came to us as a software - what ClickFunnels is to funnels, we would be to personal brand sites. We quickly realized that first we would have to dive deep in doing the work, and over the last 3 years we've built the best portfolio of personal brand sites in the world for leading influencers.

We're going to keep doing our highly custom influencer sites (currently starting at \$30,000 and our custom creations will keep going up in price).

Meanwhile, our next step is to launch PRO Sites, to make premium design that drives results available to professionals and solopreneurs like you.

REASON No2

Just like we did for Influencers, we want to build the best portfolio of professional personal brand sites "PRO Sites" in the world.

REASON No3

We want to iron out the process for these semi-custom (combining the efficiency of standardization and the beauty of custom design) and create templates/frameworks for each major industry of professionals (coaches, consultants, financial advisors, real estate professionals, healers, etc).

To achieve that, we want to work with a small, qualified beta group in a "high touch" capacity while getting your feedback on our process (and testimonials if you love the end result) before we officially launch to the marketplace at scale.

When we do launch to the marketplace, it will be at a higher price point, and a bit less high touch with less custom creative work (we intend to serve hundreds of professionals this year).

**Exclusively For
Impact Driven
Premium
Coaches &
Consultants**

REQUIREMENTS:

- ✓ MUST BE an impact driven premium Coach or Consultant currently offering high-ticket packages.
- ✓ MUST BE willing and able to do the work and show up during the co-creation process following our timeline.
- ✓ MUST BE a force for good in the world (value service to others over service to self.)
- ✓ MUST BE ready to get started NOW.

This ISN'T for you if...

- ✗ You're not a coach or consultant.
- ✗ You're just getting started.
- ✗ You're already a major influencer with a wide variety of offerings or a company brand (our fully custom Innovative Sites are the right fit for you).
- ✗ You don't see how you could possibly ROI this or you simply don't care or see the value in great design.
- ✗ You expect that this site will "build your business for you" (it won't - though it will accelerate your success).
- ✗ You're too busy and not willing to commit to the process.

THE DETAILS (Exactly what you get):



STANDARDIZED, SEMI-CUSTOM SITE WITH THESE PAGES:

🏠 Home page

We use a standardized structure based on what we've seen work well, with some customized tweaks to increase conversions the objective your site drives.

👤 About page

Features your Origin Story and Business Bio for building authority and rapport with your audience.

🔗 Work With Me page

Your offers with relevant social proof are featured here.

📍 Application page

Designed to invite your prospects to book enrollment calls, following industry best practice to improve your booking conversions.

🎤 Speaking &/or Media page

Intentionally designed to attract aligned speaking opportunities and position you as a top authority in your field.

✍️ Blog &/or Podcast page

Get your message out to the world via this powerful platform. We include designs for your single post, category and search results pages.

💬 Testimonials page

Powerfully demonstrate credibility, authority and proof of what's possible working with you in a beautifully branded format.

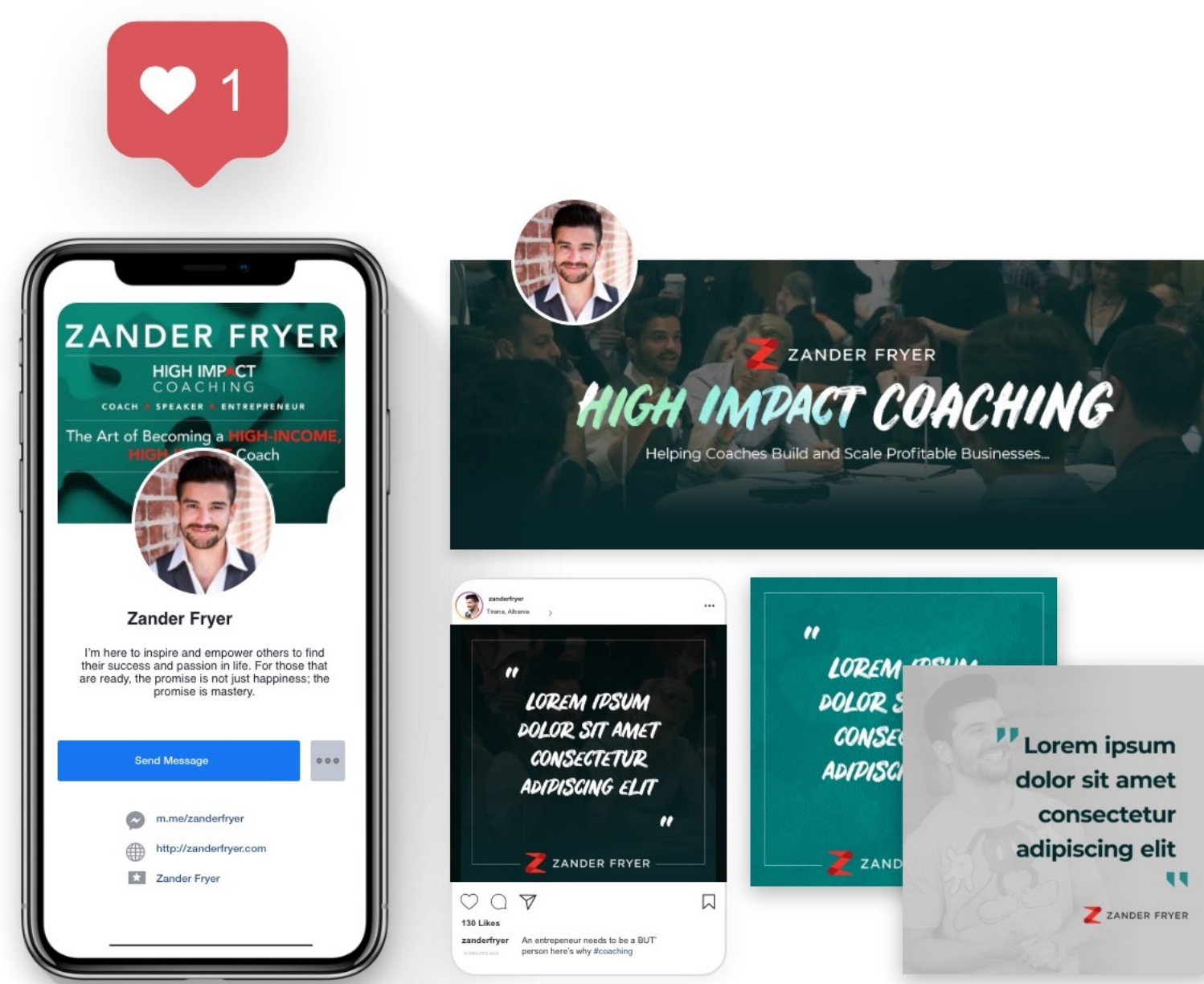
♥️ Optin Thank You page

Deepen the prospect's engagement in your world by driving next steps and instant access to your lead magnet.

👁️ 404 page

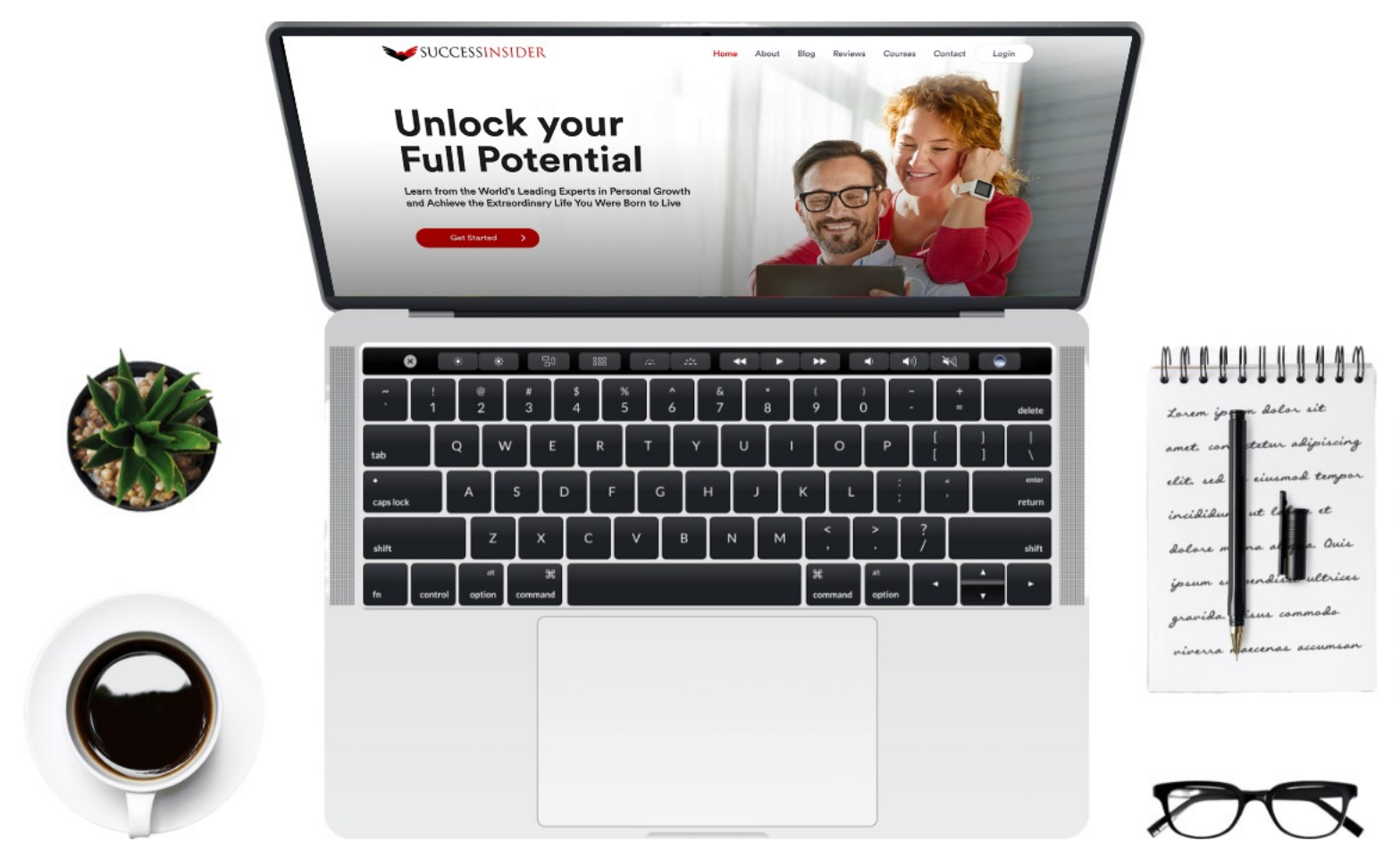
Customized to match your brand and ensure that traffic going to broken links can be maximized for possible conversions (and humor).

LIMITED REVISIONS (3 PER PAGE)



SOCIAL MEDIA GRAPHICS

We provide all new branded imagery so your brand is completely congruent and beautiful across all of your social media channels.



DONE WITH YOU COPY

- ▶ We bring a structured copy outline document for you to complete.
- ▶ You fill in the document with your messaging
- ▶ Weekly access to our group copy call for support and review
- ▶ **OPTIONAL:** We write all copy for you, for an additional fee.



BRAND AND STYLE

- ▶ Text-based logo
- ▶ **OPTIONAL:** Visual Identity Mark/Logo (additional cost)
- ▶ Done with you Brand Strategy Doc

TIMELINE: 60 - 90 days from your Creative Clarity Call if all assets are provided on time.

Those assets are your photography, copy and brand strategy document.

HERE'S WHAT YOU ARE RESPONSIBLE FOR COMPLETING:

Brand Strategy Document

You are responsible for completing this document with weekly call support available with our head of branding

Copy Outline Document

You are responsible for completing this document with weekly call support available with our head copy writer.

High Resolution Photography

We give you a photography guide along with instructions for getting your shots and you are responsible for booking your photographer and delivering us the relevant files after your shoot.

THE Influx Experience

Our proven process in 3 major phases
over the course of 90 days (or less) for
your dream site to come to life.

PHASE No1

DAY 15-30 ESSENCE EXTRACTION

We take you through a thorough intake
process and complete the work on both your
copy outline and brand strategy document.

PHASE No2

DAY 30-60 ESSENCE EXPRESSION

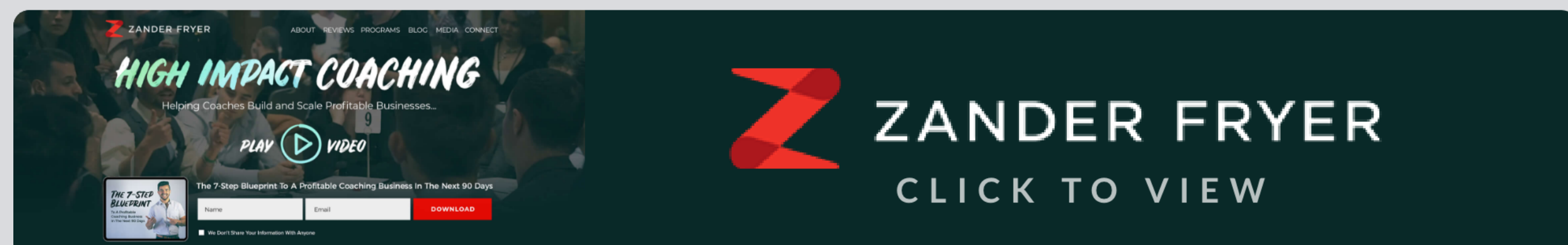
We design your home page, social media
graphics and your brand look and feel
come together.

PHASE No3

DAY 60-90 EXPERT EXECUTION

All pages of your site become finalized and
your site gets built, tested and optimized &
fine-tuned for peak performance to launch.

Examples of PRO Sites
(how you can expect your finished site to look):



Click on any of the above images to see exactly what a PRO site looks like
or [Click on this link to see our portfolio](#)

Your Influx PRO Site is

\$12,000.00
~~\$15,000.00~~

OR THREE PAYMENTS OF \$4,500

[CLICK HERE TO APPLY](#)

If you've already spoken to us and you want to jump
the line (or have any questions at all), you can email
Mike@Influx.com and we'll get you taken care of.

3 Amazing Reasons To Say YES to this Beta Offer:

REASON
No1

THIS IS THE LOWEST PRICE YOU'LL SEE FROM US.

This is the best pricing for our premium custom designed work and a limited time offer so don't miss out!

REASON
No2

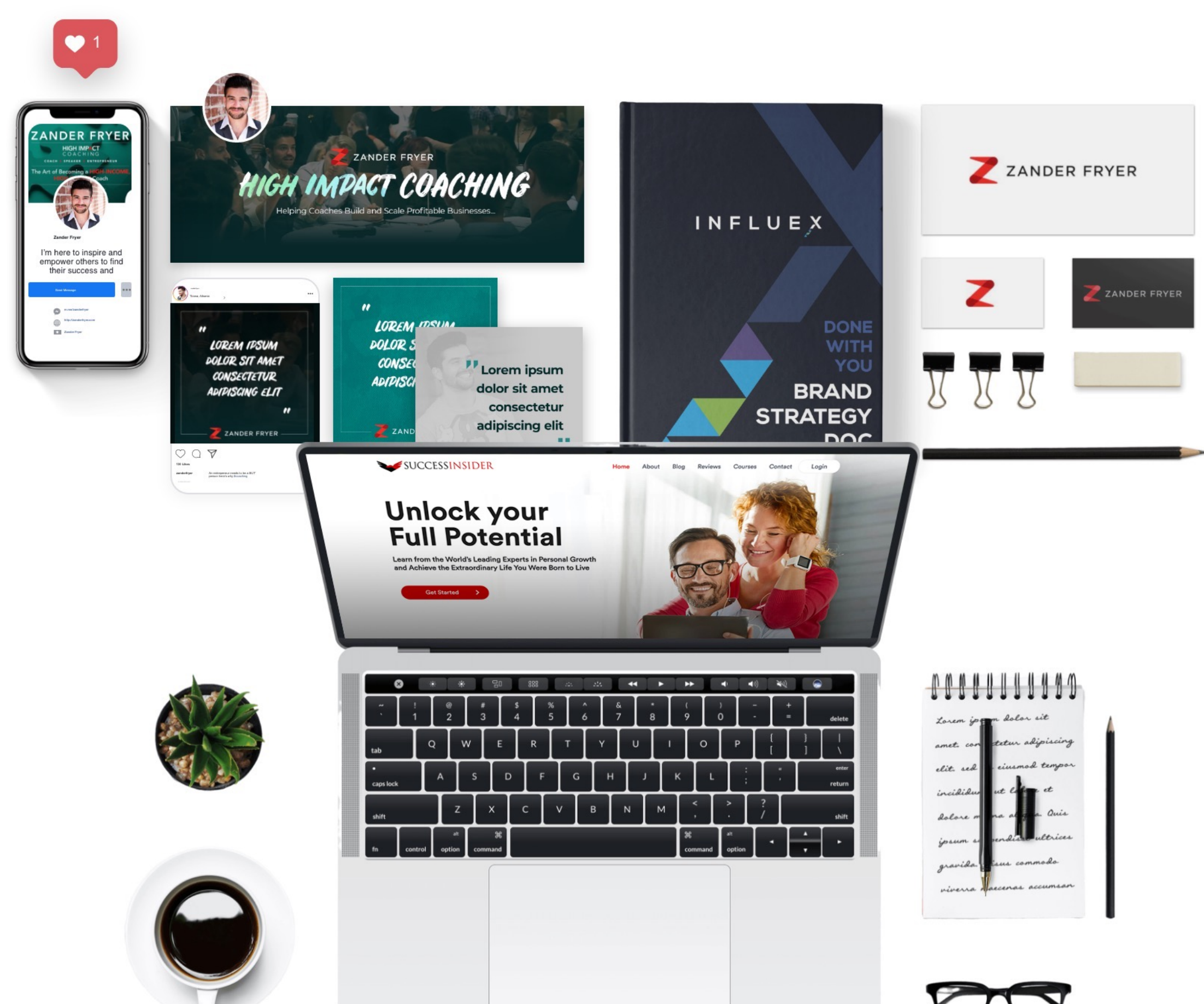
MORE PERSONAL ATTENTION AND CREATIVE OUTPUT FROM OUR TEAM.

We're committed in this beta launch to create an amazing new portfolio of our PRO packages, therefore your site will be held to a very high standard of design and execution.

REASON
No3

YOUR SITE, FEATURED IN OUR PRO PORTFOLIO FOR ALL TO SEE.

Our portfolio is our best marketing tool and we'll be promoting your site via social channels, advertising and other promotional avenues that you will benefit from.



Raving Reviews from Industry Influencers



"I love these guys! Not only do they clearly get all the techie stuff in making funnels work and built me a stunning website, they also speak marketing and really get my world. I got a great ROI from working with them."

FRANK KERN



INFLUEX did an amazing job and I cannot recommend them highly enough! The results are far beyond my expectations and the process was super smooth and actually quite fun!"

ROLAND FRASIER



It's not easy to capture the essence of someone's work but INFLUEX delivered a personalized and beautiful site that I love."

YANIK SILVER



I have never been more impressed with a web design team in a way that I am with INFLUEX."

JULES SCHROEDER



INFLUEX rocks it with professional service, great design, and a quick turnaround. They really "get" online marketing."

MIKE DILLARD



When people see your site, you'll look like a rockstar and people will want to work with you immediately!"

MIKE KOENIGS

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~~\$15,000.00~~

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